

HSC-RC-4016: Life Span Development and Extension Education
(CREDITS: THEORY-4, PRACTICAL-2)
THEORY LECTURES 60

PART A: Life Span Development

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| I. | Understanding Human Development | 15 |
| | a. Growth and Development- Concept and definition\ | |
| | b. Factors affecting growth and development | |
| | c. Principles of growth and development. | |
| | d. Different areas of development. | |
| | e. Conception, stages of Pregnancy and birth. | |
| II. | Significant Areas of development during life span | 15 |
| | a. Physical development during Infancy | |
| | b. Socio-emotional development of the pre-school child | |

- c. Cognitive development of late childhood.
- d. Physical and physiological changes of adolescence.
- e. Socio-emotional development of adult: Relationship, marriage and parenting.
- f. Problem and care during old age.

PART B: EXTENSION EDUCATION

I: COMMUNICATION CONCEPTS

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1. Definition, concept & nature of Communication
2. Functions of communication – Inform, Motivate, Persuade, Influence
3. Types of communication –
 - a. Acc. to levels – Intrapersonal, Interpersonal, Group & Mass communication
 - b. Formal & Informal Communication
 - c. Oral, Written & Visual Communication
 - d. Verbal & Non-verbal Communication
4. Scope of Communication
 - a. Education, training & learning industry
 - b. Motivation & Management

II: UNDERSTANDING THE COMMUNICATION PROCESS

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1. Principles of Communication – The 7Cs of communication
2. Elements of Communication – Sender, Receiver, Message, Channel, Feedback & Noise
3. Process of Communication – Models of Communication (Osgood, Lasswell, Shannon & Weaver, Schramm)
4. Barriers to communication – Physical, Psychological, Linguistic & Cultural and Mechanical Barriers

III: COMMUNICATION FOR EXTENSION EDUCATION

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1. Concept, Principles & Objectives of Extension Education
2. Difference between Formal education, Informal education, Non-formal Education & Extension Education, Extension Approaches
3. Methods & Media for Extension Communication –
 - a. Teaching Methods – Individual, Group & Mass Methods
 - b. Teaching/Communication Media – Projected & Non-projected media
4. Relationship between Communication, Extension and Development.